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November 15, 2007

ELECTRONICALLY FILED VIA ECFS

Marlene H. Dortch, Secretary Federal Communications Commission 445 Twelfth Street, S.W. Washington, DC 20554

Re: MB Docket No. 05-317

WNKY-DT, Bowling Green, Kentucky (Facility Id. No. 61217)

TELEVISION STATION SECTION 339(a)(2)(D)(vii) WAIVER EXTENSION

REQUEST

Dear Ms. Dortch:

MMK License LLC (FRN: 0008572927) ("Max Media"), the permittee of television broadcasting station WNKY-DT ("WNKY"), Bowling Green, Kentucky, by its attorney, hereby requests an extension of waiver of the digital signal testing requirement, in accordance with the statutory criteria set forth in 47 U.S.C. § 339(a)(2)(D)(viii), and pursuant to the procedures set forth in DA 07-3201, released July 13, 2007. WNKY is entitled to an extension based on the fact that "no satellite carrier is providing the retransmission of the analog signals of local network stations" in WNKY's local market.²

On February 15, 2007, Max Media filed a request for waiver of the digital signal testing requirement for WNKY. The Commission granted the waiver on July 13, 2007 because no satellite carrier was providing local-into-local analog service in WNKY's local market, the Bowling Green, Kentucky DMA ("Bowling Green DMA"). At the time, DirecTV, EchoStar and All American Direct (in conjunction with EchoStar) were the only satellite carriers providing DBS service in the Bowling Green DMA. None of these satellite carriers provided satellite retransmission of the analog signals of local network stations in the Bowling Green DMA. The situation remains unchanged, as no satellite carrier currently provides local-into-local analog service in the Bowling Green DMA; therefore, WNKY is entitled to a six-month extension of the waiver of the digital signal testing requirement.

¹ 47 U.S.C. § 339(a)(2)(D)(vii).

² 47 U.S.C. § 339(a)(2)(D)(viii)(VI).



Marlene H. Dortch, Secretary TELEVISION STATION SECTION 339(a)(2)(D)(vii) WAIVER EXTENSION REQUEST November 15, 2007 Page 2

To support this extension request, Max Media has provided: (1) the Declaration of Ed Groves, General Manager of WNKY (attached hereto under Tab A); (2) a printout of DirecTV's local channel markets (attached hereto under Tab B); and (3) a printout of EchoStar's local channel markets (attached hereto under Tab C).

For the reasons set forth above, and pursuant to 47 U.S.C. § 339(a)(2)(D)(viii)(VI), Max Media respectfully requests a six-month extension of waiver of the digital signal testing requirement.

Respectfully submitted,

Benjamin D. Arden Counsel to Max Media

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cc: Nazifa Sawez

Attachments: Tab A (Declaration of Ed Groves)

Tab B (DirecTV Local Channel List)
Tab C (EchoStar Local Channel List)

³ Http://www.directv.com/DTVAPP/global/contentPage.jsp?assetId=1000013 (last visited Nov. 13, 2007).

⁴ Https://customersupport.dishnetwork.com/customernetqual/prepAddress.do (last visited Nov. 13, 2007).

DECLARATION OF ED GROVES

Under penalty of perjury I, Ed Groves, hereby declare that:

- I am President and General Manager of WNKY(TV) ("WNKY") (Facility Id No.
 61217), Bowling Green, Kentucky.
- 2. WNKY is located in the Bowling Green DMA, as defined by Nielsen Media Research.
- DirecTV, EchoStar and All American Direct (in conjunction with EchoStar) are the only satellite carriers providing DBS service in the Bowling Green DMA.
- 4. None of these satellite carriers are currently providing local-into-local satellite retransmission of the analog signals of local network stations in the Bowling Green DMA.

I declare under penalty of perjury that the foregoing is true and correct. Executed on November 15, 2007.

Ed Groves

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DIRECTV - Local Channel Markets

Local Channel Markets

We offer local broadcasts in 143 markets across the country. That's more than 94% of the nation's TV households.

Look below to find out more about the areas we serve or use our Local Channels look-up tool.

Want to see what you can watch? Check out promos of your favorite shows in our Video Lounge.

LOCAL CHANNELS AVAILABLE IN THESE MARKETS:

Albany-Schenectady-Troy, NY*† Albuquerque-Sante Fe, NM*† Anchorage, AK*** Atlanta, GA

Augusta, GA** Austin, TX Bakersfield, CA* Baltimore, MD

Baton Rouge, LA' Birmingham, AL Boise, ID** Boston, MA

Buffalo, NY*t

Burlington, VT-Plattsburgh, NY**

Cedar Rapids, IA** Champaign, IL** Charleston, SC**

Charleston-Huntington, WV* Charlotte, NC

Chattanooga, TN** Chicago, IL Chico, CA*†

Cincinnati, OH Cleveland, OH Colorado Springs, CO Columbia-Jefferson City, MO**

Columbus, OH Columbus-Tupelo, MS Corpus Christi, TX* Dallas-Ft, Worth, TX

Columbia, SC

Davenport, IA-Rock Island-Moline, IL**

Dayton, OH* Denver, CO† Des Moines, IA* Detroit, Mi

Duluth, MN-Superior, WI*†

El Paso, TX* Eugene, OR* Evansville, IN** Fairbanks, AK*** Fargo, ND*

Flint-Saginaw-Bay City, MI* Fort Myers-Naples, FL* Fort Smith, AR** Fort Wayne, IN** Fresno-Visalia, CA* Grand Rapids-Kalamazoo, MI*

Green Bay-Appleton, WI* Greensboro, NC

Greenville-New Bern-Washington, NC**

Greenville-Spartanburg, SC

Los Angeles, CA Louisville, KY* Macon, GA** Madison, WI*

Mankato, MN Medford-Klamath Falls, OR*†

Memphis, TN

Miami-Ft. Lauderdale, FL

Milwaukee, WI

Minneapolis-St. Paul, MN

Mobile, AL-Pensacola-Fort Walton Beach, FL*

Monterey-Salinas, CA* Myrtle Beach-Florence, SC**

Nashville, TN New Orleans, LA* New York, NY Norfolk, VA*† Oklahoma City, OK* Omaha, NE* Orlando-Daytona, FL

Paducah, KY-Cape Girardeau, MO*†

Peoria-Bloomington, IL** Philadelphia, PA Phoenix, AZ Pittsburgh, PA Portland-Auburn, ME* Portland, OR

Providence, RI-New Bedford, MA*

Raleigh-Durham, NC Reno, NV*†

Richmond-Petersburg, VA*

Roanoke, VA*† Rochester, NY

Rochester-Austin, MN, Mason City, IA

Rockford, IL** Sacramento-Stockton, CA Salt Lake City, UT† San Antonio, TX San Diego, CA

San Francisco-Oakland-San Jose, CA

Santa Barbara-Santa Maria-San Luis Obispo, CA* Savannah, GA* Seattle-Tacoma, WA Shreveport, LA* Sioux Falls, SD** South Bend-Elkhardt, IN* Spokane, WA* Springfield, MA*

Springfield, MO** St. Louis, MO Syracuse, NY**

^{*}Receipt of local channels in these markets requires a DIRECTV Multi-Satellite System.

^{**}Receipt of local channels in these markets requires a DIRECTY® Multi-Satellite Receiver with APG and the use of a second 18-inch DIRECTY Dish.

***Receipt of local channels in these markets requires a 1.2 meter DIRECTY dish.

 $[\]protect\ TZIP$ code confirmation required.

Abilene, TX Albany, GA Albany, NY Albuquerque, NM Amarillo, TX Anchorage, AK Atlanta, GA Augusta, GA Austin, TX Bakersfield, CA Baltimore, MD Baton Rouge, LA Billings, MT Birmingham, AL Boise, ID Boston, MA Buffalo, NY Burlington, VT Casper, WY Cedar Rapids, IA Champaign, IL Charleston, SC Charleston, WV Charlotte, NC Charlottesville, VA Chattanooga, TN Cheyenne, WY Chicago, IL

Chico-Redding, CA Cincinnati, OH

Clarksburg-Weston, WV

Cleveland, OH Colorado Springs, CO Columbia, SC

Columbia-Jefferson City, MO

Columbus, OH Columbus-Tupelo, MS Corpus Christi, TX Dallas/Ft. Worth, TX Davenport, IA-Moline, IL

Dayton, OH Denver, CO Des Moines, IA Detroit, MI Duluth, MN El Paso, TX Erie, PA Eugene, OR Evansville, IN Fairbanks, AK Fargo, ND Flint, MI Florence, SC Fresno, CA Ft. Myers, FL Ft. Smith, AR

Ft. Wayne, IN
Gainesville, FL
Grand Junction, CO
Grand Rapids, MI
Great Falls, MT

Green Bay-Appleton, WI Greensboro, NC Greenville, NC

Greenville/Spartanburg, SC

Harlingen, TX Harrisburg, PA

Hartford-New Haven, CT

Honolulu, HI
Houston, TX
Huntsville, AL
Idaho Falls, ID
Indianapolis, IN
Jackson, MS
Jacksonville, FL
Johnstown-Altoona, PA
Joplin, MO-Pittsburg, KS

Juneau, AK Kansas City, MO Knoxville, TN

La Crosse-Eau Claire, WI

Lafayette, LA
Lansing, MI
Las Vegas, NV
Lexington, KY
Lincoln, NE
Little Rock, AR
Los Angeles, CA
Louisville, KY
Lubbock, TX
Macon, GA
Madison, WI
Medford, OR
Memphis, TN
Meridian, MS

Miami, FL Milwaukee, WI Minneapolis/St. Paul, MN

Minot-Bismarck, ND Missoula, MT Mobile, AL

Monroe, LA-El Dorado, AL

Monterey, CA Montgomery, AL Nashville, TN New Orleans, LA New York, NY

Norfolk-Portsmouth, VA Oklahoma City, OK

Omaha, NE Orlando, FL Paducah, KY Panama City, FL
Peoria-Bloomington, IL
Philadelphia, PA
Phoenix, AZ
Pittsburgh, PA
Portland, ME
Portland, OR
Providence, RI
Puerto Rico
Quincy, IL

Raleigh/Durham, NC Rapid City, SD Reno, NV Richmond, VA Roanoke, VA Rochester, NY Rockford, IL Sacramento, CA Salt Lake City, UT San Angelo, TX San Antonio, TX San Diego, CA San Francisco, CA

Savannah, GA Seattle, WA

Santa Barbara, CA

Sherman, TX-Ada, OK

Shreveport, LA
Sioux City, IA
Sioux Falls, SD
South Bend, IN
Spokane, WA
Springfield, MO
St. Louis, MO
Syracuse, NY
Tallahassee, FL

Tampa/St. Petersburg, FL

Terre Haute, IN Toledo, OH Topeka, KS Traverse City, MI Tri-Cities, TN/VA Tucson, AZ Tulsa, OK Twin Falls, ID Tyler, TX Waco, TX

Washington, D.C.

Wausau-Rhinelander, WI West Palm Beach, FL Wichita Falls, TX Wichita, KS

Wilkes-Barre, PA Yakima, WA Youngstown, OH